



ULTIMEDIA EXPANDS ITS GLOBAL OPERATIONS

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ULTIMedia, rated Europe's number one kiosk manufacturer by Venture Development Corporation, announces today that it has expanded its operations opening new offices in London and Dubai. This expansion comes shortly after ULTIMedia opened its operations in the United States at Rockefeller Center in New York.

"We are committed to expanding our brand in areas where we have seen potential for growth and where we have existing clients." States Eric Dumouchel, ULTIMedia's founder and CEO. "We recently established operations in the USA and plan additional expansion globally. The offices in London and Dubai are strategic locations for us." ULTIMedia provides turnkey self service solutions to a multifaceted clientele throughout the world. The expansion plan will support clients where ULTIMedia has established a solid customer base.

"We feel it is critical to support our clients. Having local or regional presence in London and Dubai allows ULTIMedia to be responsive to our many customers in these parts of the world." continued Mr. Dumouchel.

ULTIMedia is a Gold Sponsor at KioskCOM for Las Vegas and New York. The company is also providing its kiosk solutions for the registration and digital signage programs at both events.

About ULTIMedia (www.ultimedia.fr) – ULTIMedia is ranked as Europe's number one kiosk manufacturer by Venture Development Corporation. With over 120 different kiosk solutions, ULTIMedia has over 36,000 square feet of manufacturing and integration facility dedicated solely to developing self-service solutions. ULTIMedia developed and maintains nine different software solutions that are purpose built for unattended applications. Since 1994, the company has been providing self-service kiosk solutions to a multitude of clients that include BMW, L'Oreal, Renault, HSBC, NBC, Carrefour, Auchan, Accor Hotels, McDonalds, Eiffel Tower and many others.

ULTIMedia-USA (www.ultimedia-usa.com) – ULTIMedia-USA is a wholly owned subsidiary of ULTIMedia, France. The company markets and manufactures ULTIMedia products and services in North America. The company's corporate office is located at the prestigious Rockefeller Plaza in New York.

The following article can be viewed here at

<http://www.kioskcomeurope.co.uk/page.cfm/T=m/Action=Press/PressID=3>