



ULTIMedia Opens USA Operations!

28 March, 2007 - ULTIMedia, rated Europe's number one kiosk manufacturer by Venture Development Corporation, announces today that it has established a USA-based operation. The US Division's corporate office is at Rockefeller Center in New York.

Since the turn of the millennium (2000), ULTIMedia products have been widely marketed in North America by CeroView. ULTIMedia had an exclusive marketing agreement with CeroView, but the agreement was cancelled when CeroView closed its operations in a partner dispute earlier this year. "ULTIMedia is very excited about opening this new office. We are absolutely committed to expanding our brand beyond Europe and see many opportunities in the North America," states Eric Dumouchel, ULTIMedia's founder and CEO, "We already have a number of projects that we've completed in the USA and see great opportunities in servicing customers in the USA, Canada and Mexico."

ULTIMedia has established operations in the prestigious Rockefeller Center in New York and plans to open an additional operation on the West Coast. "We feel it is important to have both East and West Coast operations. It is better for our clients if we have two operation centers to service their needs." continued Mr. Dumouchel.

ULTIMedia is a Gold Sponsor at KioskCOM for Las Vegas and New York. The company is also providing its kiosk solutions for the registration and digital signage programs at both events.

About ULTIMedia

ULTIMedia is ranked as Europe's number one kiosk manufacturer by Venture Development Corporation. With over 120 different kiosk solutions, ULTIMedia has over 36,000 square feet of manufacturing and integration facility dedicated solely to developing self-service solutions.

ULTIMedia developed and maintains nine different software solutions that are purpose built for unattended applications. Since 1994, the company has been providing self-service kiosk solutions to a multitude of clients that include BMW, L'Oreal, Renault, HSBC, NBC, Carrefour, Auchan, Accor Hotels, McDonalds, Eiffel Tower and many others.

ULTIMedia-USA

ULTIMedia-USA is a wholly owned subsidiary of ULTIMedia, France. The company markets and manufactures ULTIMedia products and services in North America. The company's corporate office is located in the prestigious Rockefeller Plaza in New York.

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